



WHOIS WYNNIE?

Wynnie is a hardworking individual who pours her effort into the work she does. She takes the little details seriously and is meticulous with her work. She is also reliable and she can be both a team player and a team leader when needed.



Skills

Photoshop	
Illustrator	
Lightroom	
Premiere Pro	
After Effects	
Photography	
Videography	
Web Design	



Work Experiences

Designer | July 2023 - Present

Prepare the designs for printing, which includes ensuring that they are formatted correctly, colors are properly adjusted for printing, and all necessary bleed and trim marks are included. Responsible for ensuring the quality and accuracy of the final printed products. This includes reviewing proofs and test prints to identify any errors or inconsistencies and making necessary adjustments before final production. Work closely with the prepress department to troubleshoot any issues that arise during the printing process. Managed my own time and projects effectively to meet deadlines.

Freelance Graphic Designer | Aug 2022 - Present

Developed and crafted diverse marketing materials for clients across multiple industries, spanning print, web, and social media platforms. Fostered close collaboration with clients to understand their objectives thoroughly, ensuring designs were aligned with their specific goals. Demonstrated strong time management skills by effectively overseeing personal projects and meeting deadlines consistently. Curated a comprehensive portfolio showcasing a range of design work to highlight skills and experience.

Storybox Collective Pte Ltd | MAR 2021 - JULY 2022

Content Creator

Collaborated closely with team members to understand client objectives and contribute to campaign strategy by generating creative and innovative ideas. Produced graphical, social, video, and animated content for social media campaigns using Adobe programs. Conceptualized and developed shareable content tailored for specific networks to enhance our client's brand visibility. Created templates for the marketing team, improving efficiency in communication processes. Provided support in various video and photo shoots, including event, studio, product, and profile sessions, occasionally taking on roles in camera operation and set styling. Had the opportunity to design and develop websites. Entrusted with a leadership role to oversee the graphics team.

AOL Systems and Services Pte Ltd | JUL 2020 - FEB 2021

Administrative

In my role, I was responsible for various administrative tasks such as preparing quotations, invoices, and delivery orders. Additionally, I efficiently handled general office duties to ensure smooth operations. Furthermore, I maintained and managed databases and spreadsheets, ensuring accurate and up-to-date records for efficient data management.



Contact Me

Phone

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Email

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Portfolio

whoiswynnie.com



Education

REPUBLIC POLYTECHNIC | 2017 - 2020
DIPLOMA IN INTERACTIVE AND DIGITAL MEDIA
ITE COLLEGE CENTRAL | 2014 - 2017
HIGHER NITEC IN ELECTRONICS ENGINEERING



Other Experiences / Hobbies

Event Organizer | 2018 - 2022

Led the organization of team efforts for hosting KPOP events, including anniversaries and birthdays. Collaborated closely with management to coordinate event logistics and ensure successful execution. Designed menus, cupholders, and various gifts such as stickers, cards, and bookmarks. Managed merchandise sourcing and contributed to concept creation for events. Executed social media marketing strategies and handled messages on platforms like Twitter. Facilitated decoration setup and teardown for events to create memorable experiences for attendees.

Group Order Manager | 2017 - PRESENT

Facilitated communication and collaboration with Korean suppliers and sellers to secure new products and maintain regular updates. Spearheaded marketing and branding initiatives to enhance shop aesthetics and visual appeal, ensuring alignment with brand identity. Managed order processing, payment conversion, tabulation, quantity checks, and streamlined goods distribution processes to optimize efficiency and customer satisfaction.

Product Design | 2017 - PRESENT

Generated commission income by designing KPOP merchandise, example: Banners / Slogans, Photocards / Cards, Postcard, Handheld Fan, Stickers, Bookmark, Boarding Passes, Cupholders, Posters / Notices, Credit Card, Calender, Photobook, Keychain / Badges / Stickers etc

Event Photographer | 2017 - PRESENT

Established communication channels with event organizers to obtain media passes. Proactively sourced events to provide coverage. Successfully covered over 30 events to date.



Fun Facts?

Did you know what Zoophobia means?
It means, Terrified of animals (esp with fur), and that's me

What's your favourite food?
I like anything soup related and noodles